Calendar Month is in the last 18 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

			Account Activi	ty			
~	Total Accounts displa	ays the total active accounts as	of the end of month -	it populates after the	month has been com	npleted so you wil	
	Month ✓	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate	
1	2023-10	0	16	58	-42	2.67%	
2	2023-09	2,172	105	129	-24	5.86%	
3	2023-08	2,200	120	156	-36	7.00%	
4	2023-07	2,229	69	72	-3	3.23%	
5	2023-06	2,229	52	72	-20	3.20%	
6	2023-05	2,248	99	76	23	3.42%	
7	2023-04	2,223	74	97	-23	4.32%	
8	2023-03	2,245	84	88	-4	3.91%	
9	2023-02	2,249	67	54	13	2.42%	
10	2023-01	2,236	56	72	-16	3.20%	
11	2022-12	2,249	46	46	0	2.05%	
12	2022-11	2,247	83	57	26	2.55%	
13	2022-10	2,235	99	127	-28	Ø	

						Reservations Ad	ctivity			
				The data you se	e here is based	d on all usage of these vehicl	es, whether or not they are university r	elated.		
	Start Month 🗸	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization
1	2023-10	6.0	64	491.5	3,880	56	1.14	74.61	7.68	31.4%
2	2023-09	6.0	336	1,547	16,937	222	1.51	50.40	4.60	30.0%
3	2023-08	5.6	357	1,465	11,159	233	1.53	31.25	4.10	34.1%
4	2023-07	5.3	244	1,181.5	10,940	156	1.56	44.83	4.84	28.2%
5	2023-06	5.4	231	1,691.5	14,421	134	1.72	62.42	7.32	32.1%
6	2023-05	5.5	463	1,839	19,422	274	1.69	41.94	3.97	39.6%
7	2023-04	6.0	396	1,971.5	15,971	232	1.71	40.32	4.98	43.4%
8	2023-03	5.0	298	2,183	17,675	202	1.48	59.31	7.33	50.5%
9	2023-02	6.0	291	1,765	16,612	176	1.65	57.08	6.07	36.2%
10	2023-01	5.2	236	1,535	11,620	143	1.65	49.23	6.50	39.1%
11	2022-12	3.3	141	1,177	8,283	108	1.31	58.74	8.35	36.7%
12	2022-11	2.7	209	839	10,398	156	1.34	49.75	4.01	36.6%
13	2022-10	3.8	170	953.5	11,184	125	1.36	65.78	5.61	32.0%
14	2022-09	3.7	180	866.5	8,486	134	1.34	47.14	4.81	27.0%
15	2022-08	4.0	250	940	4,488	176	1.42	17.95	3.76	23.9%
16	2022-07	6.0	217	877.5	8,557	135	1.61	39.43	4.04	16.3%
17	2022-06	6.5	212	1,155.5	7,486	117	1.81	35.31	5.45	20.5%
18	2022-05	6.1	434	1,533.5	13,758	258	1.68	31.70	3.53	30.8%

	Utilization by Location																		
	Calend ar < Month	2023-10	2023-09	2023-08	2023-07	2023-06	2023-05	2023-04	2023-03	2023-02	2023-01	2022-12	2022-11	2022-10	2022-09	2022-08	2022-07	2022-06	2022-05
	Location Name	Utilization																	
1	UIUC: Bou	37.3%	31.5%	41.4%	25.5%	21.5%	29.6%	39.9%	45.1%	37.9%	68.1%	Ø	Ø	17.8%	36.4%	35.1%	5.9%	Ø	Ø
2	UIUC: Illin	34.8%	35.7%	33.8%	33.1%	21.4%	38.7%	37.0%	43.3%	22.6%	39.1%	50.5%	Ø	6.8%	26.8%	27.6%	38.5%	Ø	Ø
3	UIUC: Pen	32.3%	25.3%	31.8%	21.4%	46.5%	45.5%	53.1%	57.1%	44.1%	28.5%	34.1%	32.3%	55.9%	Ø	0.0%	0.0%	Ø	Ø
4	UIUC: S G	16.8%	26.5%	31.8%	38.1%	29.1%	42.3%	40.5%	50.5%	45.5%	42.5%	20.9%	44.2%	49.0%	16.2%	5.3%	44.8%	Ø	Ø
5	UIUC: S G	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	24.7%	33.1%	48.2%
6	UIUC: Illin	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	20.4%	29.3%	34.8%
7	UIUC: Bou	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	23.7%	11.8%	27.5%
8	UIUC: Pen	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø	2.2%	12.0%	20.1%