**Essity Tork PaperCircle Meeting 1-25-23**

Attendance: Bryan Maciukiewicz, Mike Kapalko, Molly Wallner, Zach Hansen, Pete Varney, Macie Sinn

Sustainability Review:

* Restroom solutions:
  + Bath tissue.
  + Bath towels.
* Tork PaperCircle:
  + Paper hand towel closed loop.
  + 20% of waste stream generally is from restroom waste (hand towels).
    - A ton per month on average coming out of the whole campus based on their estimate.
  + Greatest challenge is separating the towel in the restroom.
  + Ideally they want it returned in a metal bale
* Pete’s operation
  + Should be feasible since everything is under one umbrella
  + Should be achievable.
  + Have a baler that does paper, plastics, and aluminum.
  + Communication project for campus (Daphne).
* Timeline:
  + Think it through spring.
  + Start in the summer.
  + Full swing in the fall.
* Getting the product from U of I to Nina
* Figuring out what the program will look like
* Can’t mix white and brown product - have to be clear on campus how the collection will work
  + They go into different products
  + But Essity still accepts both in the bale
* Anything strictly forbidden?
  + Anything that would go in a red bag.
  + Use clear bags, so employees can see any waste (diaper, feminine hygiene products, bloody tissue)
  + Medical, hazardous waste.
  + Aim for 98% purity.
* Resources for marketing?
  + Guidance?
  + They are working on North American assets.
  + Can copy theirs, can make our own. It’s up to us.
* Next steps
  + Daphne: 4-6 weeks to think through it, trial
  + Bring Steve Breitwieser onto the next meeting to discuss marketing
  + Essity will look into Green For Life