**Engagement Sustainability Working Advisory Team**

Date: September 29, 2021

Location: <https://illinois.zoom.us/j/81081292217?pwd=VlpMVVdwNWdOY3lGYTQ3QWxaVjRXQT09>

Time: 3 –4 pm

*Attendees: Ann Witmer (co-chair), Alexa Smith, Maiah Caise (student), Dave Guth (staff), Sammy Yoo (staff), Colleen Kling (staff), Keilin Jahnke (faculty)*

*Absentees: Kathy Adams (staff), Sonali Kumar (student), Kavya Mula (student), Jie Hu (faculty)*

Agenda:

1. Introductions (10-15 minutes)
   1. Name
   2. Role on Campus
   3. Involvement in Campus Sustainability
   4. Why you are interested in the Engagement Team?
2. Expectations of SWATeam Members (2-3 minutes)
   1. Box Folder usage: <https://uofi.app.box.com/notes/863726298649>
   2. Proposing and Pursuing Creative Recommendations
3. iCAP Objectives Overview (25-30 minutes)
   1. ICAP Portal: <https://icap.sustainability.illinois.edu/project/engagement-swateam>
      1. Team History
      2. Our Mission: to connect silos of sustainability on campus, increase visibility of sustainability projects and research, and invite new students, staff, and faculty to embrace sustainability
   2. **ICAP 2020 Objective Assessment (due October 8th):** https://uofi.box.com/s/4hwzhs68596fhrxnzbc037t491vudg5i
   3. Delegate Updating of Objectives to Team Members
4. Engagement Team Recommendations (10-15 minutes)
   1. Our current recommendations
      1. <https://uofi.box.com/s/qrk8gb08isqd1zk71ftfe86z3ybxt0p7>
5. Reminders (5 minutes)
   1. **Campus Sustainability Celebration (10/20/2021)**
      1. Students present on iCAP 2020 progress and exciting projects
      2. <https://docs.google.com/spreadsheets/d/1KOOYh7CCJjev_6EZTJJCpsVuuhqj7mIUTBS3gTAznGY/edit#gid=0>

Meeting Notes:

* **Member Introductions**
  + Ann Witmer (team chair)
    - Ag and Bio Engineering Professor
    - Background in Civil Engineering
  + Colleen Kling (new team member)
    - Communications Department
    - Office was green certified :)
  + Sammy Yoo (returning team member)
    - Assistant Director for Student Sustainability (SSC, F&S, iSEE)
  + Maiah Case (new team member)
    - Junior in ABE
    - SSLC
  + Meredith Moore (iWG)
    - Sustainability Programs Coordinator
    - Not a voting member but will attending as many meetings as possible
  + Keilin Jahnke (returning team member)
    - Teaching Faculty with Technology Entrepreneur Center
  + Morgan White (iWG)
    - F&S Associate Director for Sustainability
    - Not a voting member but will attending as many meetings as possible
* **Engagement Team Expectations**
  + We will be utilizing Box to collaboratively edit documents!
  + Terminology: “Objectives” v. “Recommendations:”
    - Objectives: The 6 Engagement Team “goals” outlined in the iCAP 2020
    - Recommendations: Specific initiatives that our team will be drafting and proposing in order to achieve those goals
      * Can be very small things/low hanging fruit (I.e. Recommending that the Engineering Hall joins the Certified Greener Office Program)
      * Can be much larger/more difficult proposals (I.e. Recommending that the General Education Committee review an initiative for a Sustainability Gen-Ed requirement for all incoming students)
* **Engagement Team History**
  + The Engagement Team was created last year based on feedback from the Education and Zero Waste Teams. To distinguish between the three, the Education team is moreso focused on academic programming, while the Engagement team is focused outside of curricular activities. As for Zero Waste, there have been many behavior change and awareness campaign initiatives coming out of the team, and while the Engagement Team can support those recommendations we try not to pigeon-hole ourselves into this one particular sphere of sustainability.
  + Our team spent AY 2020 deciding where to prioritize our efforts, and how we could most effectively enhance “sustainability engagement” in the community
  + Team Mission: “to connect silos of sustainability on campus, increase visibility of sustainability projects and research, and invite new students, staff, and faculty to embrace sustainability”
  + Our recent recommendations have strayed a bit from our iCAP 2020 objectives, but we are now in a place to potentially revisit them
  + Feel free to create recommendations that are not directly addressing one of the Engagement iCAP 2020 Objectives, but they are a useful starting point for inspiration
* **ICAP Objective Assessment (due to iWG October 8th)**
  + Tips to complete:
    - Utilize iCAP Portal Team Page: <https://icap.sustainability.illinois.edu/project/engagement-icap-team>
    - Utilize de-briefing notes below based on our meeting discussions
    - Reach out to Alexa or Ann for guidance, or Meredith or Morgan for more targeted questions
  + Objectives Discussion:
    - **7.1 (assigned to Colleen and Kathy Adams):** Certified Greener Office Program
      * Meredith has been working with certifications and has an intern working on the program, but they are not necessarily focused on outreach
      * Word of mouth has been the main outreach tactic
      * During AY 2020, the Engagement Team committed to an internal initiative to spread the word about the CGOP to our own circles
      * ICAP Portal would be a great resource for identifying certified offices
    - **7.2 (assigned to Dave)**: Illini Union Board Green Events Program
      * We have a detailed timeline identifying targets for rolling out this program
      * Exciting advancements during Earth Month :)
    - **7.3 (assigned to Ann and Sonali):** Green Sports Alliance
      * Robert McKim (previous co-chair) looked into the different potential tiers and costs last year
      * Exciting updates:
        + F&S joined the Green Sports Alliance, but this has not been brought to the attention of the Division of Intercollegiate Athletics

This is a one-year membership, so the Engagement Team could potentially create a recommendation to have DIA (directed by John Whitman) renew GSA membership next summer

* + - * + Several student projects aimed at greening Memorial Stadium and UIUC athletic programs

Architectural student creating a model of Memorial stadium

2 ENG177 students researching what other universities have in place for their GSA and climate action plans

* + - **7.4 (assigned to Keilin and Kavya)**: GivePulse
      * AY 2020 Engagement Team Members Kate and Keilin had worked on this initiative
      * Departmental outreach has been conducted, but the initiative is still in the interim
    - **7.5 (assigned to Sammy)**: Youth Sustainability Summit
      * When the pandemic hit, this initiative to engage local K-12 students in sustainability was pivoted towards a podcast!
      * Chelsea at the Urbana Park District and Stacy Gloss would be great initial contacts to reach out to
    - **7.6 (assigned to Maiah and Jie)**: iCAP Portal Updates
      * The iWG and iSEE Intern Supervisors hosted a workshop over the summer to train iSEE interns on updating the iCAP Portal as frequently and effectively as possible
      * The iCAP Portal has new Twitter and email features which allow website users to share exciting sustainability updates
      * The Engagement team has several working recommendations from the summer to increase visibility of the iCAP Portal
        + Sustainability section on Illinois Homepage with quantitative and qualitative updates of campus sustainability
        + Sustainability section on Grainger College website, with link to iCAP Portal
        + Sustainability section on Gies College website, with link to iCAP Portal
      * Reach out to Alexa or Ann with any additional questions

Action Items:

* Fill out when2meet for next meeting **(due by Monday, October 4**): <https://www.when2meet.com/?13084888-4KaS8>
* Work on assigned portion of iCAP 2020 Objective Assessment (**due by Wednesday, October 6)**
  + 7.1: Colleen Kling and Kathy Adams
  + 7.2: Dave Guth
  + 7.3: Ann Witmer and Sonali Kumar
  + 7.4: Keilin Jahnke and Kavya Mula
  + 7.5: Sammy Yoo
  + 7.6: Maiah Case and Jie Hu
* Contribute to priorities list based on iCAP Objective Assessment (**due by Friday, October 8)**
* (Students) Begin preparing for Campus Sustainability Celebration