**Engagement Sustainability Working Advisory Team**

Date: July 19, 2021

Location: Zoom

Time: 3-4 pm

*Attendees: Ann Witmer (co-chair), Alexa Smith (clerk), Meredith Moore (Sustainability Programs Coordinator), Morgan White (iWG), Sammy Yoo (staff)*

Agenda:

1. Bin Signage Recommendation
   1. <https://uofi.box.com/s/ae31s3zfhnik6x84uc7dwz1i7eaj4vrj>
2. iCAP Portal Recommendation(s)
   1. [http://illinois.edu](http://illinois.edu/)
   2. [https://isss.illinois.edu](https://isss.illinois.edu/)
   3. [https://grainger.illinois.edu](https://grainger.illinois.edu/)
   4. [https://giesbusiness.illinois.edu](https://giesbusiness.illinois.edu/)
   5. [https://faa.illinois.edu](https://faa.illinois.edu/)
   6. [https://aces.illinois.edu](https://aces.illinois.edu/)
   7. [https://las.illinois.edu](https://las.illinois.edu/)
3. Discuss what interests undergrads, grads, worker staff, management staff, researchers, etc.
4. Donald Wuebble: ["How do silos work in a complex system?"](https://www.youtube.com/watch?v=tm3XB4VbSOg)

Meeting Notes:

* [Bin Signage Recommendation](https://uofi.box.com/s/ae31s3zfhnik6x84uc7dwz1i7eaj4vrj)
  + \*awaiting feedback on each of these avenues from the rest of our members before moving forward\*
  + 1) Residence Hall/ Dorm Recycling Signage
    - Led by University Housing and F&S
    - Dorms/desk-side bins are not currently labeled in residence halls, nor are recycling closets where students deposit their waste (?)
    - Should be consistent with “university recycling standards” to create a uniform message for students on what they can/cannot recycle
      * [Current 3-receptacle bin standard](https://icap.sustainability.illinois.edu/files/project/5144/images/New%20Collection%20containers%20-%20identified%20JPEG.jpg)
      * [Use the Bin Campaign](https://uofi.app.box.com/s/s5hnx4ayyoz7o40lsniww61cbjzg50sd)
      * [Recycling Fact Sheets & Resources](https://publish.illinois.edu/bin-it-recycling/facts-sheets-resources/#sthash.5jlN98oa.93wJMzez.dpbs)
      * [Recycling Standards](https://fs.illinois.edu/docs/default-source/default-document-library/combined_recycling_810151804a7c36b8160c2ad00ff2500358aeb.pdf?sfvrsn=8785c7ea_0)
    - “It’s not just one bottle” campaign: additional signage informing students on the consequences of their actions
  + 2) Office Recycling Bin Signage
    - Deskside recycling does not have clear and consistent signage for offices
    - Should send out emails to offices to get people to print out their own labels for bins
    - Eventually, there can be more stringent requirements and GCOP incentives to instate signage
* iCAP Portal Recommendations
  + Need to be more tangible and smaller scope
  + Ultimate Goal: Include a link to iCAP Portal on Illinois Homepage
    - * Attempted in the past, and has been challenging given limited space and competing initiatives
        + Need some research behind it (ex. X Big 10 schools include sustainability information on the front page of their website, sustainability engagement rose by X% after a link was included on university homepage, X% of students would like to see sustainability mentioned on the Illinois homepage)
  + Shorter- Term Goals: Encourage sustainability section on individual college websites with embedded iCAP Portal link
    - College of Business
    - College of Engineering
    - ISSS, etc.

Action Items:

* Reach out to Web Services regarding how we can integrate iCAP Portal onto the homepage/ what motivates website managers to include something on the home page (Ann)
* Identify campus units/departments/colleges who might be interested in piloting a sustainability section on their website (Sammy)