**Engagement Sustainability Working Advisory Team**

Date: June 28, 2021

Location: Zoom

Time: 2 pm

*Attendees: Ann Witmer (co-chair), Alexa Smith (clerk), Meredith Moore (Sustainability Programs Coordinator), Ximing Cai (iWG), Sammy Yoo (staff)*

Meeting Notes:

* **Insights from sustainability engagement resources**
	+ [Connecting to Change the World: Harnessing the Power of Networks for Social Impact](https://uofi.box.com/s/bpz8ah2byhhyrb7ag7omskv6cl7uhhlk)
		- Network Design Issues to Consider:
			* *Purpose*: what is the network’s reason for being?
			* *Membership*: who is eligible to become a member, what are the membership requirements, and how many members will there be?
			* *Value Proposition:* what will be the benefits of membership—for individuals and collectively?
			* *Coordination, Facilitation, and Communication*: how will network members link and work with each other?
			* *Resources*: what is the network’s funding model?
			* *Governance*: who decides what the network will do, and how do they decide?
			* *Assessment*: how will the network monitor its condition and performance?
			* *Operating Principles*: what rules will guide the network’s culture?
				+ \*Make the network do the work
				+ \*Do everything with someone, not alone
				+ \*Let connections flow to value
				+ \*Keep network information and decision making open and transparent
				+ \*Keep plans flexible
	+ [Fostering Pro-Environment Behaviors](https://uofi.box.com/s/7pegm1omeshvw7899d4n53xfqp50y2ju)
	+ [Race for Relevance](https://www.amazon.com/Race-Relevance-Radical-Changes-Associations/dp/0880343354)
		- \*Overhaul the governance model and committee operations and get the right people focused on the right things
		- \*Empower the CEO and leverage staff expertise
		- \*Zero in on your member market
		- \*Rationalize programs and services-and focus where you can have an effect
		- \*Get the supporting technology framework right
* **Recommendation ideas and prioritizing summer tasks**

For next meeting:

* + Sammy: Plan to make the iCAP more visible
		- ICAP Portal embedding in other websites (departmental, college, other university units)
		- ICAP Portal social media notifications (consider what we want to be posted)
		- ICAP Portal mentioned in class syllabi
		- Increasing access to updating the portal (I.e. RSO involvement, Research blog, etc.)
		- Including iCAP metric tracking on Illinois main page?
	+ Alexa: making signage more consistent & highly visible across campus

Future recommendations:

* + - Endorse & apply for research competition and funding
			* Sustainable Campus Environment Fee
			* Cleaner Energy Technologies Fee
		- Supporting Student Sustainability Summit
		- Updating campus definition of sustainability
		- Advisory group of college representatives (college definitions of “sustainability”)
		- Hiring student intern to create departmental sustainability certificate
		- Hiring student intern to research informatics for sustainability engagement
		- Green Sports Alliance?
		- Strategically recommending events that could increase engagement in sustainability
		- Others?
			* Monthly booths: Water taste test (water fountain vs bottled water), Waste sorting, etc.

Action Items:

* Fill out [when2meet](https://www.when2meet.com/?12211543-jUH6K) for next meeting
* Draft recommendations for next meeting (Alexa & Sammy)