**Publicity of Light the Night event**

**As of 09/29/2020 – Bike at Illinois event postings (forwarded to all the entities listed below) – Number of views:**

1. [Light the Night 2020 - Volunteer sign up](https://calendars.illinois.edu/detail/6242/33385784) – 1040 views
2. [Light the Night 2020](https://calendars.illinois.edu/detail/6242/33385566) – 1062 views

**Newsletter:**

1. E-week – contacted Travis Tate – Volunteer opportunity – Sept 13, and main event – Sept 20
2. iNews for Undergraduate students – contacted Travis Tate. Volunteer opportunity – Sept 13, and main event – Sept 20
3. GradLinks for Graduate students – contacted Travis Tate. Volunteer opportunity – Sept 13, and main event – Sept 20
4. iSEE Newsletter – Contacted Julie Wurth and Jenna Kurtzweil
5. ISSS Newsletter – contacted Holly Bullamore – she is the point of contact for ISSS Newsletters for students (9/12/20 edition). Kara Carpenter confirmed that she would include it in the faculty, staff, and scholars’ edition.
6. F&S Customer update newsletter – published under save the date in e-update on 9/4/20
7. Campus Wellbeing Services newsletter – contacted Michele Guerra and Yasmin Ofiana – to be published in the September edition
8. University YMCA – Published on Sept 8
9. Champaign Bike County
10. MTD
11. CCRPC

**Departments/Groups:**

1. UIPD
2. ISSS – contacted
3. iSEE – contacted
4. F&S – contacted
5. McKinley – contacted Jennifer Carson
6. Parking – contacted Maria McMullen
7. Campus Wellbeing Services – contacted Michele Guerra and Yasmin Ofiana
8. Department of Anthropology – contacted Jessica Brinkworth
9. Student Government – contacted [isg@illinois.edu](mailto:isg@illinois.edu) and Bugra Sahin
10. IUB – contacted
11. Daily Illini
12. The News Gazette
13. AAF – American Advertising Federation – Chantelle Hicks
14. AdBuzz – Chantelle Hicks
15. Transportation SWATeam - Contacted
16. Housing
17. SSC – Contacted Sammy Yoo
18. SECS – Contacted [uiuc.secs@gmail.com](mailto:uiuc.secs@gmail.com) and other representatives.
19. Wellness Support Assistance – for masks or information
20. The Bike Project
21. Neutral Cycle

**Social Media**

1. Facebook – Shared via Bike at Illinois
2. Twitter – Shared via Bike at Illinois
3. Instagram – Shared via Bike at Illinois
4. Snapchat – Snapchat Takeover – Chantelle is working on this one!

**Calendars**

1. Bike at Illinois
2. Campus events list - posted
3. Campus Rec Events Calendar – contacted about this
4. Student Affairs Calendar – contacted Sammy Yoo about this
5. Campus Wellbeing services – posted

**Digital Signage -** [**https://blogs.illinois.edu/view/6593**](https://blogs.illinois.edu/view/6593)

1. Illini Union and Bookstore
2. Campus Residence Halls and Dining Halls
3. F&S
4. BIF
5. Campus Rec
6. Beckman
7. Architecture Building (FAA)
8. Chez Wounded Veterans Center
9. Coble Hall- Graduate College
10. Law Building
11. CSL
12. DCL
13. ECE
14. Engineering Hall
15. Foellinger Auditorium
16. Huff Hall
17. Industrial and Enterprise Systems Engineering building
18. Loomis Laboratory
19. Material Science and Engineering (MSEB)
20. Micro + Nanotechnology laboratory
21. Newmark Civil Engineering Laboratory
22. Siebel Center
23. Talbot Laboratory
24. Vet Med Basic Sciences Building
25. Vet Med Teaching Hospital