

# Campus Transportation Advisory Committee (CTAC)

University of Illinois at Urbana-Champaign  
Facilities & Services, March 27, 2020

Chair – Morgan White  
Associate Director, F&S Sustainability

# Welcome!



# Agenda

- Introduction
- Bike Registration Fee proposal
- Current transportation-related projects on-campus
- Updates from the Committee
- Conclusion



# Agenda

- **Introduction**
- Bike Registration Fee proposal
- Current transportation-related projects on-campus
- Updates from the Committee
- Conclusion



# Introduction - Members

Morgan White, chair

Stacey DeLorenzo, ex-officio

Sarthak Prasad, ex-officio

Barb Robbins

Michele Guerra

Marty Paulins

Brent Lewis

Pete Varney

Jake Benjamin

Matt Brown

Laura Bleill

Dana Decair

Ray Benekohal

Bumsoo Lee

Lindsey Braun

Bill Sullivan

Shelly Zhang

Yanfeng Ouyang

Chris Sokolowski

Shannon Beranek

Levi Kopmann

Jay Rank

Chantelle Hicks

Natalie Hill

Abby Culloton

Sinead Soltis

Clara Pokorny

Kimmy Chuang

Marcus Benoff

Zhuo Chen

# Introduction – Charge Letter

- Review aspects of surface transportation on campus, including
  - pedestrian safety,
  - bicycle facilities,
  - transit,
  - automobile traffic,
  - the interaction of all modes of travel on campus
- Responsibilities include items such as:
  - Help identify needs and share information about pedestrian safety initiatives and priorities.
  - Review and make recommendations for prioritizing bicycle infrastructure, education, and enforcement on campus.
  - Provide advisory input to the Commuter Program under development.
  - Review and comment on matters relating to student, faculty, and staff transportation, when needed.



# Agenda

- Introduction
- **Bike Registration Fee proposal**
- Current transportation-related projects on-campus
- Updates from the Committee
- Conclusion



# Bike Registration Fee proposal

University of Illinois at Urbana-Champaign  
Facilities & Services, March 27, 2020

Sarthak Prasad  
Sustainable Transportation Assistant



# Outline

- Background
- Bike Registration Option: Project 529
- Benefits of using Project 529
- Bike Registration Fee
- Recommendation

# Background

- Current Bike Registration system
  - Available to University affiliates only
  - Not user-friendly
  - Very unorganized
  - Not connected to any National Bicycle Registry
- There is a need to improve the registration system at the U of I
- Campus was recommended to bring a National Bike Registry to be a more bicycle friendly university
- Funding available from Bicycle Infrastructure and Programming Fee (Bike Fee)



# Bike Registration Option: Project 529

- National Bike Registration system
- Large bicycle database
  - Collaborates with National Bike Registry
  - Also looks up Bikes registered with Bike Index
- Very user-friendly
- Shields (stickers) made out of destructible material
- No RFID/scannable tags on Shields(Privacy & Security reasons)
  - Shields have unique registration number that can be looked up
- 2 other Big10 Universities use Project 529
  - Purdue University
  - University of Oregon
- Project 529 helps organize Bike Registration events

# Quote from Project 529

- Total cost for the Year 1: \$9,185
  - Plan offered: \$5,000 Community Plan
  - Shields (Stickers) included: 2,500
  - Shield price (1,000+ shields): \$1.27/Shield
  - Additional community member fee: \$500 per new member x 2 cities (Savoy can be added for no additional cost)
- Ongoing Cost (Year 2 Onwards): \$5,000 + \$500\*2 + Sticker cost
  - \$6,000 + Sticker cost

# Benefits of using Project 529

- National bike registry
- Bike theft recovery
- Consolidated Registration System
  - One bicycle registration system for all
- Push notification to all the registered people
- Gather numbers to improve bicycle infrastructure on-campus
- Bike safety enforcement
- Help in end of year Bicycle round-up



# Bike Registration Fee

- 2 Big 10 schools charge a bike registration fee
  - Indiana University, Bloomington: \$10
  - University of Wisconsin, Madison: \$10/4 years
- Other Universities such as
  - Texas A&M: \$10 registration fee
  - University of Louisiana: \$5 registration fee
  - University of Northern Colorado: \$20 registration fee (includes U-lock)

# Discussion

- Justification for Bike Registration Fee
  - Benefits: National Registry,
  - To sustain the Project 529 program
  - Contribute funds towards bicycle programs
  - Contributes towards administrative fee
- Might reduce the number of registrations
  - Due to registration fee
  - Current numbers are low
- People can register via other avenues
  - Purchase stickers from other sources

# Recommendation

- Use funding from Bike Fee to purchase & implement Project 529
- Implement a one-time \$10 Bicycle Registration Fee



# Thank you!

Sarthak Prasad, [sprasad9@Illinois.edu](mailto:sprasad9@Illinois.edu)  
Sustainable Transportation Assistant



# Agenda

- Introduction
- Bike Registration Fee proposal
- **Current transportation-related projects on-campus**
- Updates from the Committee
- Conclusion





# Current transportation-related projects on-campus



# Agenda

- Introduction
- Bike Registration Fee proposal
- Current transportation-related projects on-campus
- **Updates from the Committee**
- Conclusion



# Updates from the Committee

# Agenda

- Introduction
- Bike Registration Fee proposal
- Current transportation-related projects on-campus
- Updates from the Committee
- **Conclusion**



# Conclusion



# Thank you!

**I** ILLINOIS  
Facilities & Services

